

# IBM INNOVATION FORUM

Wednesday July 9, 2025, 11:30 AM - 21:30 PM

Asteria Domus, Glyfada

## AGENDA

### TECHNICAL SESSIONS

**11:30 - 12:00 | Registration & Welcome**

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**12:00 - 13:35 | Dive into Tech**

**12:00 - 12:45**

**Track 1**

**Architecting the Future: Gain technical insight on RedHat OpenShift Container Platform for Virtualization**

George Cassar, Customer Success and Technical Sales Manager, IBM

**Track 2**

**Empower Your Enterprise with Agentic AI: Watsonx Orchestrate in Action**

Melina Elena Mazaraki, Customer Success Manager, IBM

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**5' Break**

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**12:50 - 13:35**

**Track 1**

**Infrastructure Lifecycle management through HashiCorp Terraform**

George Mavrovitis, Architect, IBM

**Track 2**

**Bridging the gap between legacy systems and next-gen integration patterns with webMethods**

Danai Efthymiopoulou, Automation Technical Sales Specialist, IBM

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## 5' Break

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### 13:40 - 14:45 | Partnering for Impact

#### **Success Story: Why IT Financial Management Matters More Than Ever**

Andreas Tsagkaris, Chief Technology Officer, Performance Technologies

#### **Success Story: IT Power Maximization & Automation**

Manos Kokolakis, Customer Success Manager, InTTrust

#### **Panel Discussion - Beyond 2025: Future-Ready Tech Strategies from IBM Business Partners:**

Nikitas Kladakis, General Manager, Adacom

Kostas Fotinopoulos, Technical Director, Byte

Ilias Mamouras, Technology and R&D Director, Predicta

Dimitris Pappas, Chief Technology Officer, iKnowHow

**Moderator:** George Cassar, Customer Success and Technical Sales Manager, IBM

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### 14:45 - 15:30 | Light Lunch & Networking

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## MAIN SESSION

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### 15:30 - 16:00 | Registration - Main Session

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#### **Event Host**

Epistimi Christodouloupolou, Financial Services Technology Leader, IBM

### 16:00 - 16:15 | Welcome to IBM Innovation Forum

Dimitris Primpas, General Manager, IBM Greece and Cyprus

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## **16:15 - 17:00 | Automation and Application Modernization in a hybrid world: a necessary urgency**

### **Application Modernization Concepts & Best Practices**

Yiannis Zogalis, Hybrid Cloud Management Service Line Leader, IBM

### **Maximize your operational resiliency with AI-powered observability tools**

Elias Stavropoulos, IBM Technology Account Technical Leader, IBM

### **Customer Testimonial – NBG Application Resource Optimization in Action**

Dimitris Kalpaxis, Msc MBA, Head of Sector – NBG Group IT Operations  
and Infrastructure Division

Spyros Poulimenos, Customer Success Manager, IBM

### **Tie your tech investments to clear business value**

Antonis Economides, Automation Sales Specialist, IBM

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## **17:00 - 17:30 | BREAKTHROUGH with IBM for RISE with SAP**

### **IBM Journey to SAP Rise**

Dimosthenis Androulakis, Supply Chain Practice Leader, IBM Greece & Cyprus

### **Simplify the journey with a unified point of accountability**

Anna-Maria Perisorati, Cloud Platform Sales Specialist, IBM

### **Customer Testimonial - KAFKAS S.A**

Nikos Platis, IT Director, KAFKAS S.A

Dimosthenis Androulakis, Supply Chain Practice Leader, IBM Greece & Cyprus

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## **17:30 - 17:45 | Coffee Break**

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## **17:45 - 18:45 | Scale trusted AI**

### **AI Journey and industry use cases**

Olympia Giannoukaki, Delivery Manager, Business Strategy & Client  
Relations, IBM

Christos Michas, Data & AI FSS Sales Leader, IBM

### **Customer Testimonial - Interamerican**

Marios Sintichakis, Information Technology Strategy & Governance Leader,  
INTERAMERICAN  
Christos Michas, Data & AI FSS Sales Leader, IBM

### **Customer Testimonial - Alpha Bank**

Michalis Mikelakis, Head of Advanced Analytics & AI, CVDM Division, Alpha Bank  
Valia Demesticha, Software Sales Manager, IBM

### **Doing the right AI & Doing AI right**

Sofia Argiti, Data & AI Specialist, IBM

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## **18:45 - 19:00 | 2025 CEO Study: 5 mindshifts to supercharge business growth**

Aggelos Vlachopoulos, Manager of IBM Technology, Greece & Cyprus

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## **19:00 - 19:45 | Customer Panel: Path to Innovation – Executive Insights on Transformation**

Giannis Vasilatos, Chief Operating Officer, Eurolife FFH

Michalis Tsarbopoulos, Chief Digital Officer, Alpha Bank

Haris Chatzikokkinos, Deputy General Manager, Head of Group Procurement, Eurobank

Spyros Poulidas, Vice President, Data & AI, IBM EMEA

**Moderator:** Dimitris Primpas, General Manager, IBM Greece and Cyprus

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## **19:45 - 20:00 | Closing Remarks: Humanity in the Loop: Inventing the Future Together**

Dimitris Dimitriades, Futurist

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## **20:00 | Dinner and Cocktails**